

Pure relaxation: Discover how the **ORGANO** concept can transform your hotels—and why we should partner



The ORGANO concept for hotels

Introduction

At OrganoWellness, we are pioneering wellness and luxury hospitality through energetic optimization and radiation-free environments. As the global B2B division of ORGANO focused specifically on the hospitality and wellness industries, OrganoWellness is dedicated to delivering innovative solutions.

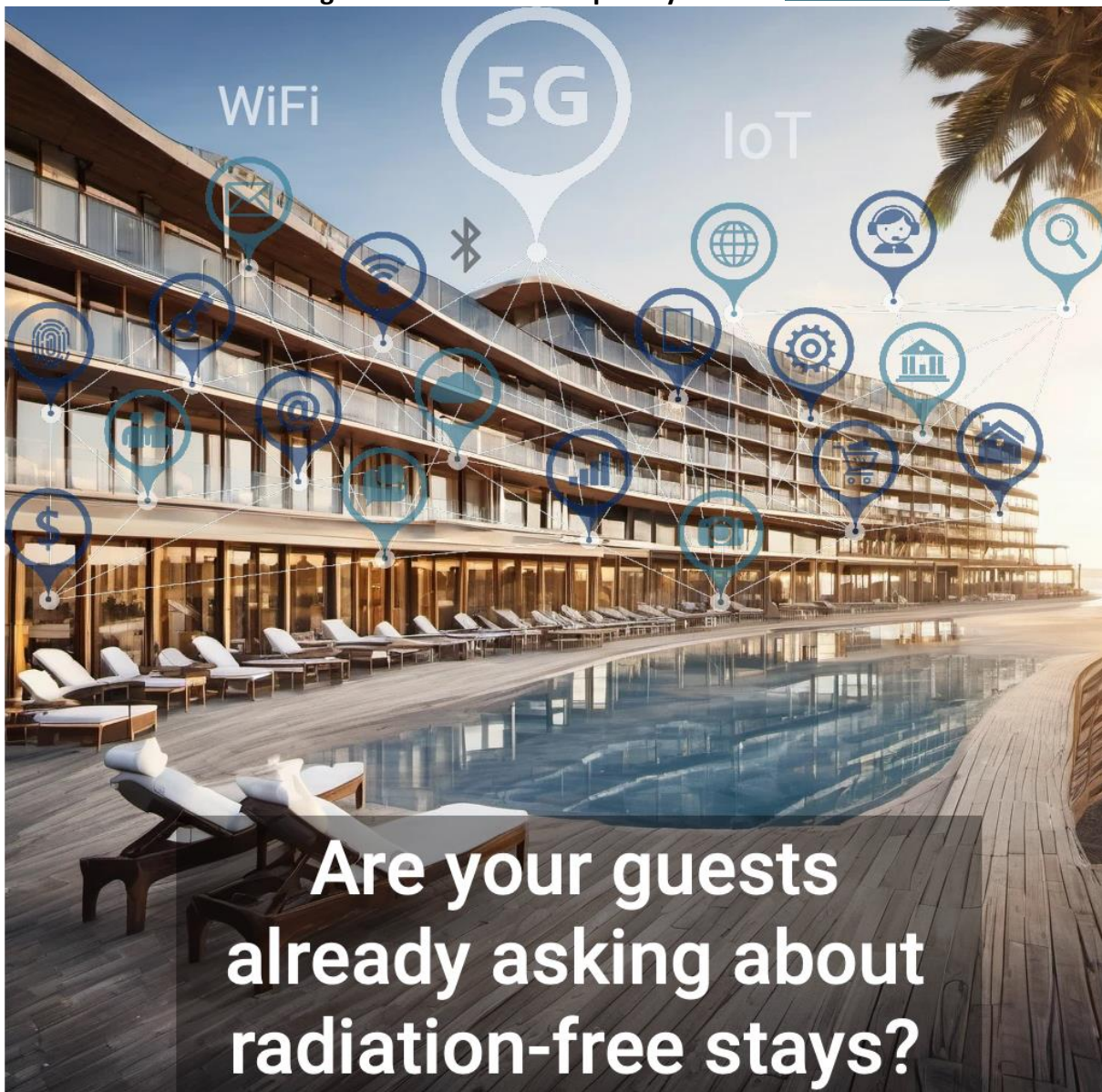
Our mission is to balance luxury, technology, and well-being to meet the high standards of today's luxury hospitality industry. Join us in shaping a future where true hospitality embraces a holistic vision of wellness—ensuring that guests, staff, and nature alike benefit from environments that are not only technologically advanced but also inherently conducive to well-being.

How ORGANO aligns with the latest luxury hospitality trends

In an era of smart cities, IoT, and 5G, technical radiation energies increasingly affect our well-being, even as we sleep. Addressing this challenge by creating safe and sustainable environments is key to standing out in today's competitive market.

The ORGANO approach is cost-effective, offers a quick ROI, and requires no structural changes.

Discover how ORGANO aligns with the latest hospitality trends: [DOWNLOAD](#)



Interview with Gerhard Lidl, hotelier of the Drei Quellen Therme in the Bavarian spa town of Bad Griesbach

-- Guests have increasingly high expectations for hotels nowadays.
Why did you choose ORGANO?

I highly value a cohesive overall concept, which runs consistently throughout our entire hotel. With ORGANO, we've added another enriching layer to that concept, benefiting not only me as a hotelier but, more importantly, our guests.



Gerhard and Michael Lidl, owners

-- What advantages do you see in ORGANO's overall concept?

Like ORGANO, we are a family-run business. These values are always something special. However, the main advantages I see in ORGANO lie in the brilliant combination of therapy and health prevention.



Hotel Drei Quellen Therme

We have incorporated the ORGANETIK Bioresonance Method into our wellness offerings, making it a perfect addition to a holistic wellness experience that our guests greatly appreciate. Moreover, ORGANO completely protects our hotel from disturbing radiation, which enables our guests to relax without being exposed to negative radiation. Our guests are also very enthusiastic about our ORGANO revitalized water, which benefits every guest in their room as well as in the restaurant and wellness area.

I was very impressed by this overall concept, and we now offer unforgettable vacation days at the highest level.

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Hospitality & Wellness projects

Creating regenerative, disturbance-free, and pleasant living and working environments.



-- How has ORGANETIK been received in your wellness area and are there any success stories? Have you had more hotel guests thanks to ORGANETIK?

We've been offering ORGANETIK in our wellness area for almost three years and have since provided around 2,000 treatments. Currently, three of our therapists are successfully using ORGANETIK, significantly enhancing our wellness offerings.



We've noticed an increase in guests coming specifically from the Munich and Nuremberg areas to experience ORGANETIK, often combining it with an extended weekend stay. Even guests from the local area frequently visit us exclusively for ORGANETIK treatments.



Hotel Drei Quellen Therme

-- How can your hotel guests also benefit from ORGANO outside the wellness area?

A special highlight is that revitalized ORGANO water is offered throughout the entire hotel, in the rooms and in the restaurant. Guests really appreciate this and often give us feedback that the water has a particularly fine taste and is very pleasant.

In addition, the entire hotel has been organofied with ORGANO, enabling us to offer our guests a radiation-free stay.



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-- You just mentioned a radiation-free stay. Do you receive feedback from your guests on this?

Our guests repeatedly tell us that we are a place of relaxation and perfect recovery. They always highlight the cozy atmosphere where they feel completely comfortable. In my opinion, that's the best feedback a hotelier can receive.



-- You help ensure that your guests remain protected from external influences and maintain their vitality even after leaving your hotel. How exactly?

To ensure our guests remain protected even after their stay, many choose to take home a product from the Vital series, like the ORGANO Vital Classic Pendant or ORGANO Charms, which we offer. These items are often purchased as a thoughtful

self-gift with genuine added value!

-- Thank you for this interview, Gerhard

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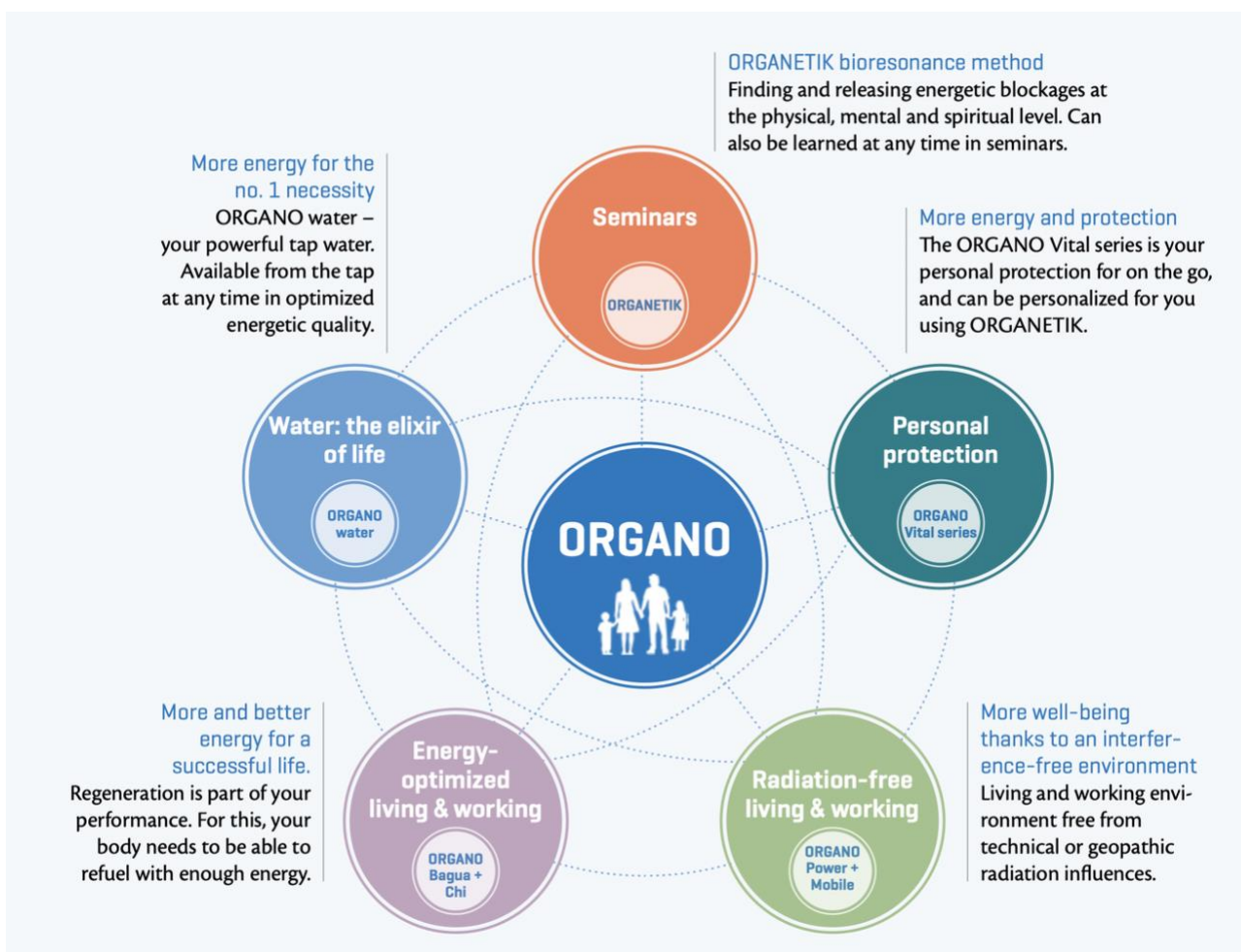


Explanation & information

Definition of terms:

Organofication, to Organofy: The process of applying the five ORGANO pillars to various settings such as hotels, resorts, workplaces, and private residences.

The five ORGANO Pillars



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The ORGANO brochure: [DOWNLOAD](#)



ORGANO Software Integration

Our software allows hotel guests to be registered and tracked for continued treatments across any hotel within a group offering ORGANETIK services.

This ensures no loss of treatment information, enabling seamless guest experiences and personalized wellness care at any location.

The system also helps enhance guest loyalty, as treatments can be tailored based on their history, improving satisfaction and encouraging repeat stays within your group.

Join the movement toward radiation-free hospitality

We work with all types of hotels but prefer to collaborate with hotel groups, offering specialized 'Organofication' training programs. Our goal is to empower your team to independently create disturbance-free and energy-optimized environments.

Organofication is simple and easy to learn. No prior knowledge is necessary.

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Ready to explore how this approach can enhance your properties?

Connect with Hartmut Holtz-Söderberg, our Partnership Manager, for a personalized consultation.

If you appreciate our approach and would like to help spread the word, please share and discuss this with your colleagues and key decision-makers in the hospitality and wellness industries.

In a world full of choices, ORGANO makes your hotel memorable

We're confident that in the near future, radiation-free accommodations will become the standard, as guests increasingly demand healthier, safer environments for their well-being.

For more updates and insights, follow us on LinkedIn at

www.linkedin.com/company/organowellness/.

Best regards,

Hartmut Holtz-Söderberg

- Global Organo ambassador - Organetician - Organo feng Shui consultant
- Hotel/resort & spa/wellness projects

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... and YES, ORGANO is about all this:

#RadiationFreeLiving #HealthyLifestyle #Longevity #MentalHealth #SelfCare #Resilience
#Recreation #Wellbeing #SleepQuality #Empowerment #HealthyBuildings #Community
#HospitalityInnovation #WellnessTourism #LuxuryHospitality #GuestExperience

True hospitality & wellness is radiation-free - for the benefit of guests, employees and nature